

# OLIVIA C. LUCHINI (she/her/hers)

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## PROFILE

Olivia is a hard-working, entry-level editorial employee who just completed the **Chronicle Books editorial fellowship in both Food/Lifestyle and Children's publishing groups**. She recently graduated from the University of California, Davis with a Bachelor of Arts in **English Literature, Criticism, and Theory as well as Creative Writing**. She is passionate about acquiring **diverse, inclusive, and body-positive books**.

## EDUCATION

Bachelor of Arts in English Literature, Criticism, and Theory; Creative Writing

June 15, 2019

University of California, Davis

- Minor in Professional Writing/Editing
- Awarded Department Citation for success in major and Susan F. Regan Leadership Award
- 3.6 GPA
- Commencement Speaker for Letters and Science Ceremony

## SKILLS (alphabetized)

- Author Memos
- Author research
- BISAC codes and research
- Catalog copywriting
- CIP filing through Library of Congress
- Communication
- Competitive/Comparable titles research
- Contract Request Forms
- Creating trademark lists (using USPTO)
- Fiction Writing
- G Suite
- Journalism/article writing
- Manuscript evaluations
- Microsoft Office
- Nonfiction Writing
- NPD Bookscan
- Offer Letter drafting
- Online copywriting
- Oracle
- Public Speaking
- Publishers Marketplace
- Social Media
- Time Management
- Topsheets
- WordPress

## RELEVANT EXPERIENCE

**Editorial Fellow at Chronicle Books**, San Francisco, CA

Feb. 2020-Sept. 2020

- Assisted the senior editors in both Food/Lifestyle and Children's publishing groups by doing their topsheets for acquisitions, completing market research, drafting contract requests, writing manuscript evaluations, making trademark lists, filing their titles through the Library of Congress, completing all copywriting for Spring 2021 titles, and writing interiors for their guided journals. Had the opportunity to write author memos based on early materials and first drafts.
- Gave feedback to all publishing groups' members on potential projects presented at meetings.
- Made topsheets, which calculate potential book pricing, trim sizes, print quantities, BISACs, sales handle, key sales points, author bio(s), how to ensure successful publishing, and competitive/comparable titles.
- Utilized NPD Bookscan and Publishers Marketplace on a daily basis. Used Oracle for launch month.
- Became the youngest fellow to acquire their own project when she created a guided journal on positive thinking for which she wrote the interiors. First fellow to do both Food/Lifestyle and Children's sections.

**Writer for POPSUGAR**, San Francisco, CA (remote)

Nov. 2019-Present

- Freelance writer for POPSUGAR Voices. Predominantly writes personal essays, advice columns, and entertainment reports, with 30 articles written so far. Publication has 300 million monthly readers.
- "POPSUGAR delivers inspiring, informative, and entertaining multi-platform content across entertainment, fashion, beauty, fitness, food, parenting, news and more."

**Editorial Intern for Tule Publishing** San Clemente, CA (remote)

Dec. 2019-Feb. 2020

- Reviewed manuscripts on the romance novel and mystery genres for marketability and quality.
- Read about 500 unedited pages per two week period and produced thorough reader reports.

## **Freelance Comic Book News/Features Writer for Screen Rant** (remote)

*Sept. 2019-June 2020*

- Reported daily on breaking news in the comic book industry and reviewed advanced copies of works from Marvel and DC Comics, remaining confidential on their contents.
- Credited as author and published on a website with over 135,000 Twitter followers and high credibility.

## **Contract Visual Novel Writer for Crazy Maple Studio**, Sunnyvale, CA (remote)

*July 2019-Sept. 2019*

- Wrote a visual novel script for popular app, Chapters. Articulated design of setting, characters, and emotional projection of characters to design team. All work/communication through G Suite.

## **Features Editor for The California Aggie**, Davis, CA

*June 2018-June 2019*

- Oversaw/led 10 paid writers and edited, both in-person and digitally, 10 feature-length articles each week for grammar (AP style), spelling, and flow of piece.
- Wrote and collaborated on two weekly editorial articles on relevant international, national, and campus news. Served on the Editorial Board of seven editors and maintained confidentiality, journalistic integrity to the highest degree.
- Effectively communicated to a team of 50 employees photo requests, graphic requests, and social media postings. 4,000 in-print copies circulated on campus per week. Primary campus news source.

## **Senior Editor and Writer for Her Campus Media**, Davis, CA

*Oct. 2016-Oct. 2018*

- Edited 120-150 articles per year while simultaneously writing bi-weekly pieces on topics relevant to collegiate women.
- Articles covered topics including mental health, studying habits, politics, and feminism.

## **Columnist, Assistant Editor for The California Aggie**, Davis, CA

*Dec. 2016-June 2018*

- First female humor writer for publication with articles that gained up to 40,000 hits. Wrote weekly satire articles on relevant humor to a target audience of collegiate students. Longest serving humorist and only humor writer to ever be promoted to an Editorial Board position.
- Assisted in editing articles for opinion and humor sections, effectively communicating proper grammar and proper structure to writers.

## **Independent Research/Blogger**

*June 2018-Present*

- Manages personal blog on children's media and body positivity in current and past pop culture.
- Recognized by UC Davis English department staff for passion toward improving Young Adult/kids' books and media through positive body image. Featured on UC Davis website for research.
- [www.olivialuchini.com](http://www.olivialuchini.com)

## **Advanced Fiction Writing Student**

*Sept. 2015-June 2019*

- Worked in small seminars to collaboratively write and edit short stories with other advanced writers at the University of California, Davis. Wrote 10-30 page-long stories every three weeks to be edited and discussed critically with Master of Fine Arts Professor Lucy Corin. Educated on publishing industry and process of writing professionally

## **RELEVANT COURSEWORK**

Creative Writing: Advanced Fiction (A)

Intro to Professional Editing (A)

Writing in Film Studies (A)

English Grammar (A)

Creative Writing: Fiction (A)

Topics in Poetry (A)

Journalism (A)

Intro Topics in Fiction (A)

Principles of Playwriting (A)

Internship in Writing (A)

Design (A)

Design Drawing (A)

Children's Literature (A)

## **OTHER WORK EXPERIENCE**

### **Student Ambassador, Campus Tour Guide, and Public Advisor at UC Davis Undergraduate Admissions**

January 2017-July 2019

- Lectured and moderated presentations on undergraduate admissions and college applications to prospective and admitted students in order to market the university.
- Planned, scheduled, and led large group tours for organizations up to 200 people strong through official emails and phone calls. Performed various administrative duties.

## **ACTIVITIES**

President and Featured Performer, Studio 301 Productions Theatre Club

*October 2016-June 2019*

New Member Educator and Music Chair, Delta Delta Delta Fraternity

*October 2015-June 2019*

Honors Society Member, Sigma Tau Delta

*January 2018-Present*

Honors Society Member, Order of Omega

*January 2017-Present*